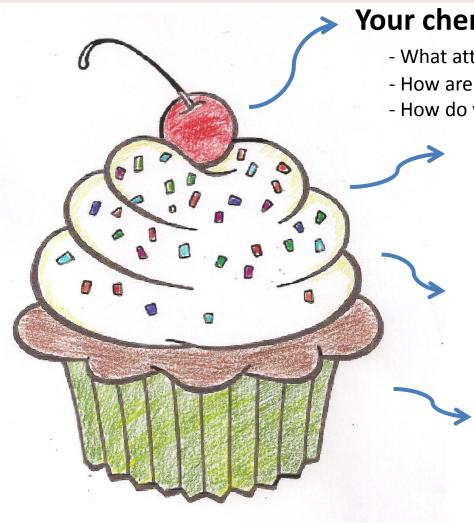
What's your cupcake strategy to grow your business?



Your cherry on top

- What attracts clients to you?
- How are you visible and valuable to them?
- How do you stay in the fronts of their minds?

Your sprinkles

- What's your 3rd highest profit center?
- What do customers request of you often, but they don't pay you a lot of money for, and that can lead to more cake and frosting opportunities?

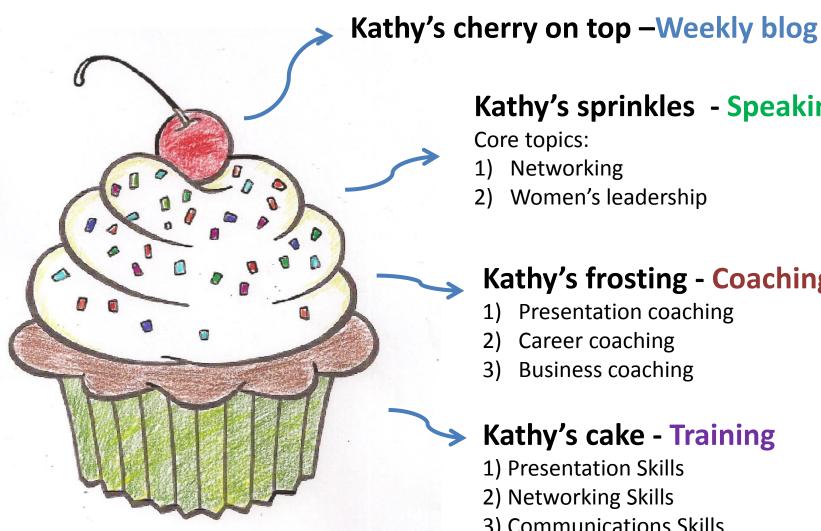
Your frosting

- What's your 2nd highest profit center?
- What "flavors" does it come in?

Your cake

- What's your primary profit center?
- Where do you make the most money?
- What "flavors" does it come in? Think menus of services or core offerings.

Kathy's Cupcake Strategy



Kathy's sprinkles - Speaking

Core topics:

- Networking
- Women's leadership

Kathy's frosting - Coaching

- Presentation coaching
- Career coaching
- Business coaching

Kathy's cake - Training

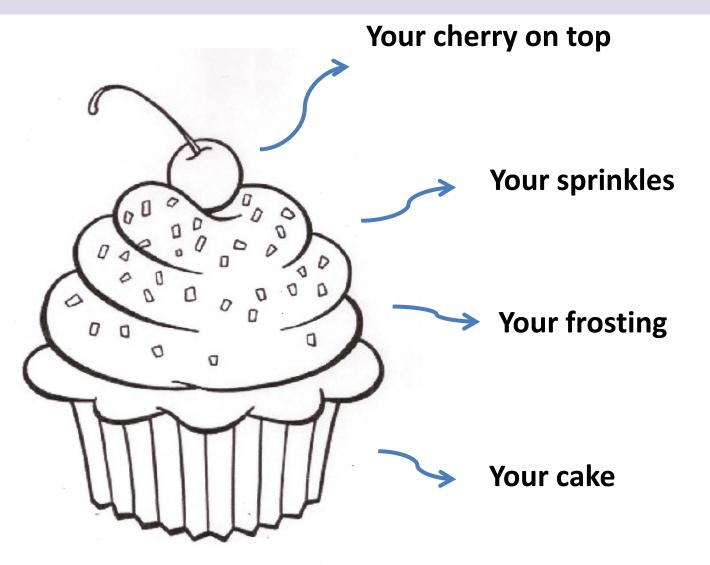
- 1) Presentation Skills
- 2) Networking Skills
- 3) Communications Skills
- 4) Personal Branding

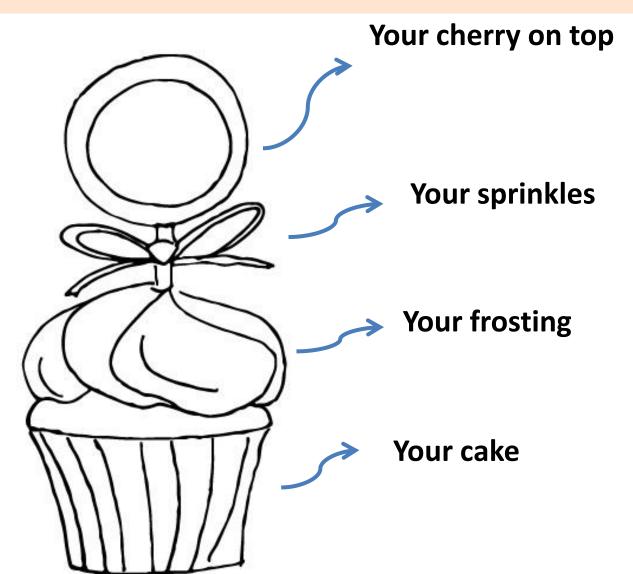
More resources at www.AmericasMarketingMotivator.com

Go Ahead Create your own cupcake strategy

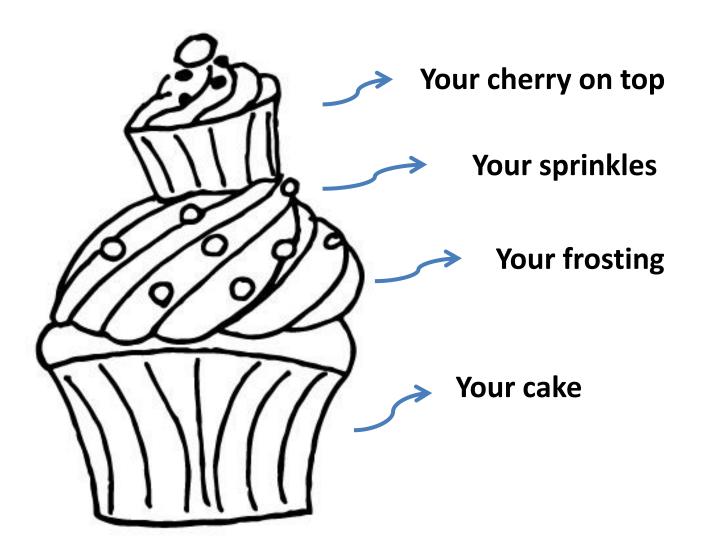


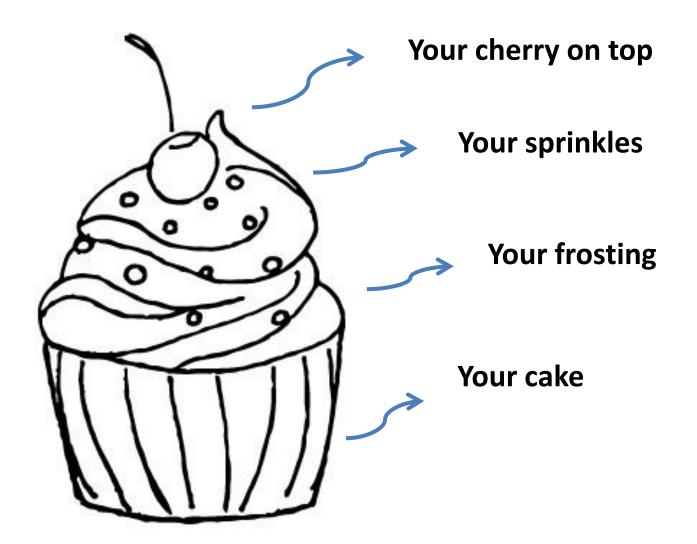
Choose the cupcake template that best fits your personality











Need a business coach?

AMERICA'S MARKETING MOTIVATOR

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I can help you grow your business!