

America's
Marketing
Motivator can
help you
**unleash
your talent
and motivation**



*Kathy McAfee,
Executive Presentation Coach and
Professional Speaker*

AMERICA'S MARKETING MOTIVATOR >

Contact Kathy (860) 408-0033 or
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More resources at:
AmericasMarketingMotivator.com

Your Success Awaits You. Our professional development services help corporate executives, entrepreneurs and community leaders unlock their potential to become recognized leaders in their fields. Our clients discover how to deliver high engagement presentations, build stronger business relationships and positively affect employee and customer attitudes and behaviors. Your richest resource for greater success is within you and your staff just waiting to be unleashed.

> Presentation Skills Development

The Motivated Presenter™

- Enhances the impact and outcomes from your next presentation or meeting
- Introduces time-saving presentation planning tools, key message development and creative delivery alternatives to PowerPoint®
(PowerPoint® is a registered trademark of the Microsoft Corporation)
- Strengthens the abilities of business leaders and technical professionals to communicate, motivate and persuade any audience

> Business Relationship Building

The Motivated Networker™

- A system of business networking that improves career management, new business development results, confidence and connection of your team
- Specific techniques learned include: 1) elevator pitch introduction; 2) strategic relationship development; 3) non-verbal body language; 4) rapport building skills; 5) effective follow up; and 6) social media and online networking
- Through this training system, your team can more confidently and effectively build strategic relationships and influence inside and outside the organization

**“In a very short period of time,
I learned techniques that changed dramatically
my presentation style to be more impactful
to get the results I wanted.”**

– Debra Drapalla, Senior Vice President, Webster Bank

How you benefit from our services:

- **Leverage** the collective talent and spirit of your workforce
- **Grow** your business through high value activities and best practices
- **Accelerate** your career and enjoy more meaningful work
- **Showcase** your personal brand to attract more opportunities
- **Present** your ideas with greater confidence and impact

PRAISE FROM CLIENTS:

“The one course I took with Kathy has benefited me professionally more than anything I've done in years.”

*Diane Eder, VP, Head of Sales Technologies
at Voya Financial*

For more information, please visit:
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➤ Keynote Speaking

America's Marketing Motivator™

- To hundreds of business professionals in scores of companies across the country Kathy McAfee delivers motivational speeches that create measurable workplace improvements
- Topics include networking, communications, personal branding, and women in leadership
- Hire Kathy to deliver a keynote speech, facilitate a breakout session, or moderate a panel discussion at your next meeting or conference

➤ Executive Coaching and Leadership Development

The Motivated Leader™

- Accelerates change and leadership success for high potential talent
- Uses the powerful techniques of Neuro Linguistic Programming (NLP)
- Helps develop permanent, positive change quickly to achieve goals and solidify your personal leadership brand
- Leverages assessment tools to help the leader recognize blind spots and play to strengths



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