

Kathy McAfee

Move on up. America's Marketing Motivator, Kathy McAfee, empowers business leaders and organizations to expand their influence, and to take their talent to the next level.

Through her professional speaking and executive presentation coaching, Kathy has helped advance hundreds of careers. She unleashes a businessperson's ability to make positive changes in the workplace and in the world. Motivated executives and ambitious entrepreneurs become recognized leaders in their fields. Through the services and inspiration provided by Kathy's company, Kmc Brand Innovation, LLC, her clients master high-engagement presentations, effective business networking, and personal branding to accomplish their personal and professional goals.

Executive Coaching

In her role as executive presentation coach and trainer, Kathy helps clients build confidence, credibility, self-motivation, and influence. Her laser coaching and robust training programs enable professionals of all disciplines to better engage their audiences, showcase their potential, and move people to action. A certified Master Practitioner of Neuro Linguistic Programming, Kathy motivates clients to replace limiting beliefs with effective strategies that release their full leadership potential. Ask about her signature program—*The Motivated Presenter™*.

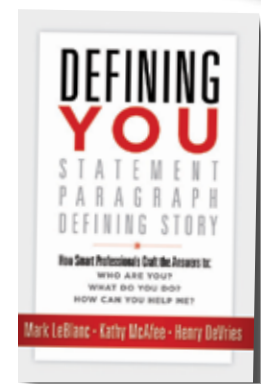
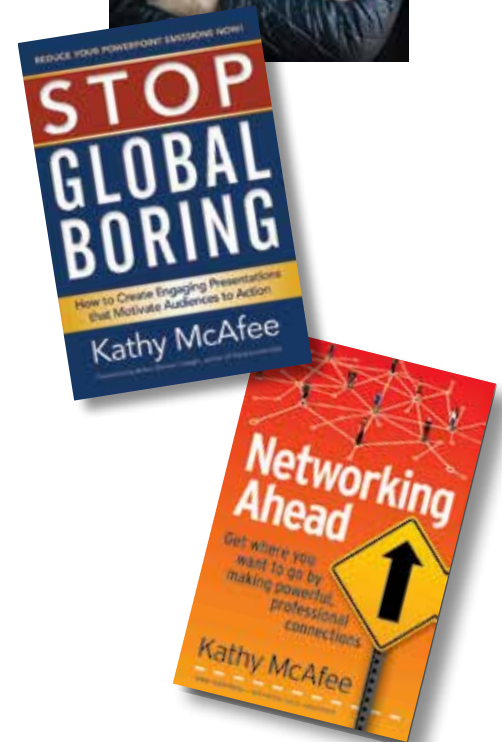
Motivational Speaker and Author

Kathy inspires her audiences to take their careers, businesses, and lives to the next level of success. Her audiences become bolder, smarter, and more connected. As the keynote speaker, panel moderator, emcee, and/or breakout session facilitator, Kathy adds impact to conferences, meetings, and learning experiences. To learn more about her keynote speaking topics, check out her web site.

Corporate Leadership

Over 30 years, Kathy's succeeded in numerous corporate leadership positions. She's brought marketing success to organizations including Levi Strauss, Maybelline, Southcorp Wines of Australia and ADVO. On a three year assignment in England, Kathy led European marketing initiatives for an international vision care company.

- Founder & CEO, Kmc Brand Innovation, LLC
- Award-winning blogger
- Author of 3 books: *Stop Global Boring*, *Networking Ahead 3rd Edition*, and *Defining You*
- Professional Member, National Speakers Association
- Philanthropist
- Member, Rotary International
- Member, Soroptimist International of the Americas
- Ovarian cancer survivor
- Second degree black belt, Tae Kwon Do
- Economics graduate, Stanford University



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