

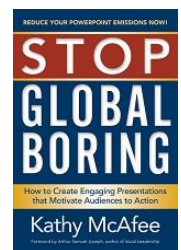
The Motivated Presenter

At a Glance



Create immediate impact in your next presentation by attending this small group, transformative training program with executive presentation coach and trainer, Kathy McAfee. You'll come away from this program with a better understanding of how to capture and hold the attention of your audience without relying so heavily on PowerPoint slides. Your confidence and communication effectiveness will improve with the new tools, skills and techniques you acquire through this program.

Outcomes	<ol style="list-style-type: none">1. Better Prepared. Increase your focus and readiness in less time with the <i>Clean Sheet Thinking</i> presentation planning tool.2. More Engaging. Make your point and motivate your audience with more compelling, relevant stories.3. Powerful Messaging. Turn your data into meaningful, memorable messages that breakthrough.4. Stronger Start. Hook your audience from the very beginning of your presentation with more creative and compelling opening remarks.
Design	Learning is facilitated through high-engagement and interaction. Participants will receive instruction, demonstration and the opportunity to experiment with one new tool, one skill, and one presentation technique. Content will be taught through a mixture of storytelling, demonstration, group discussion, partner exercises, video examples, and coaching critique for volunteers. Short breaks and creative activities will help keep participant energy high.
Target Audience	Senior leaders, sales professionals, high-potential emerging leaders, team leaders, technical professionals, and subject-matter-experts, any of whom give frequent presentations, internally or externally. Learning experience is enriched when group is comprised of people from different departments and disciplines.
Class Size	This two-day intensive training program can accommodate up to 10 people. Some prework required. Participants will be given a printed participant guide and copy of the book, <i>Stop Global Boring</i> . Follow up 1:1 coaching available upon request.
Formats	<p><i>The Motivated Presenter</i> series is available in a variety of formats including small group transformative two-day workshop, a one-day mastery class, a virtual presentation series, and <i>Lunch and Lead Motivating Seminar</i>. Team coaching, and one-on-one coaching (in person or virtual) to help prepare for a "high-stakes" presentation.</p>
Instructor	<p>Kathy McAfee works with organizations who want stronger and more diverse leadership pipelines and with professionals who want to be outstanding in their fields. In her role as executive presentation coach and professional speaker, she motivates others with her mastery of communication, connection and personal branding. A graduate of Stanford University, a Certified Master Practitioner of Neuro Linguistic Programming (NLP), Kathy has authored four business books including <i>Stop Global Boring</i>. More info at www.AmericasMarketingMotivator.com</p>



AMERICA'S MARKETING MOTIVATOR 

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