

Kathy McAfee

Move on up. America's Marketing Motivator, Kathy McAfee, empowers business leaders and organizations to expand their influence, and to take their talent to the next level.

Through her professional speaking, coaching, mentoring, and training, Kathy has helped advance thousands of careers. She unleashes a businessperson's ability to make positive changes in the workplace and in the world. Motivated executives and ambitious professionals become recognized leaders in their fields. Through the services and inspiration provided by Kathy's company, Kmc Brand Innovation, LLC, her clients master high-engagement presentations, effective networking, personal branding, and fearless leadership to accomplish their personal and professional goals.

Executive Coach and Mentor

In her role as executive presentation coach and trainer, Kathy helps clients build greater confidence, credibility, and influence. Her laser coaching and robust training programs enable professionals of all disciplines to better engage their audiences, showcase their potential, and move people to action. A certified Master Practitioner of Neuro Linguistic Programming, Kathy motivates clients to replace limiting beliefs with effective strategies that release their full leadership potential. Ask about her signature program—**The Fearless Leader**, a virtual 8-week group mentoring program designed to get your business and career back on track.

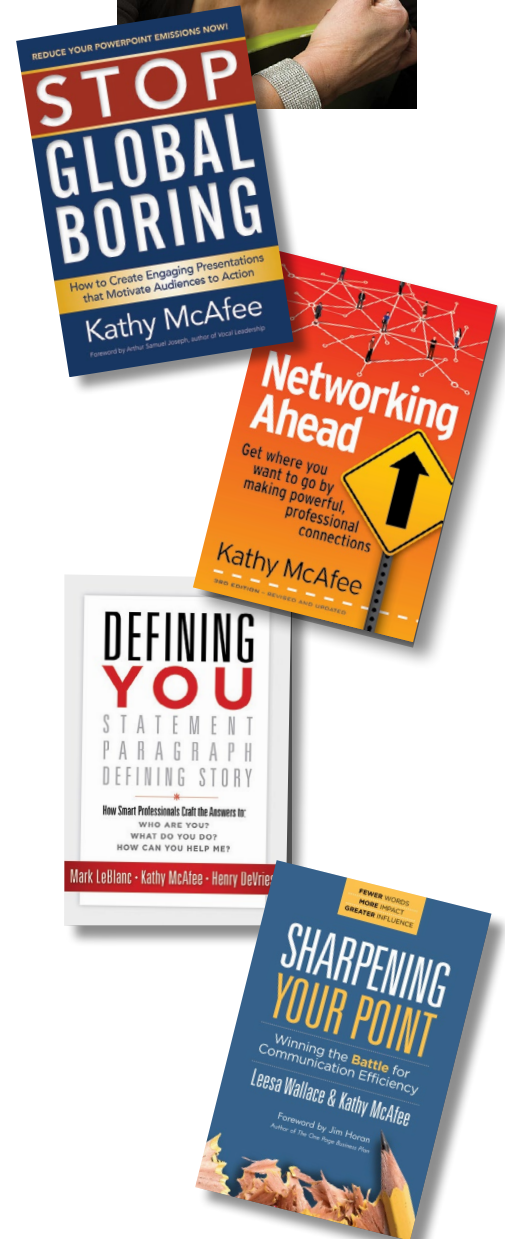
Motivational Speaker and Author

Kathy inspires her audiences to take their careers, businesses, and lives to the next level of success. Her audiences become bolder, smarter, and more connected. As the keynote speaker, panel moderator, emcee, and/or breakout session facilitator, Kathy adds impact to virtual and in-person conferences, meetings, and learning experiences. To learn more about her keynote speaking topics, check out her web site.

Corporate Leadership

Over 30 years, Kathy has succeeded in numerous corporate leadership positions. She's brought marketing success to organizations including Levi Strauss, Maybelline, Southcorp Wines of Australia and ADVO. On a three year assignment in England, Kathy led European marketing initiatives for an international vision care company.

- Founder & CEO, Kmc Brand Innovation, LLC
- Author of *Stop Global Boring*, *Networking Ahead*, and co-author of *Defining You*, and *Sharpening Your Point*
- Award-winning blogger
- Diversity & Inclusion champion
- Member, Rotary International
- Member, Soroptimist International of the Americas
- Ovarian cancer survivor
- Second degree black belt, Tae Kwon Do
- Economics graduate, Stanford University



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